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[TEST] Equal Pay Day

1 message

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To: mberg@crossroadscampaigns.com

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Aloha Friend,

Women, and especially minority women, continue to suffer the consequences of unequal pay more than 50 years after passage of the Equal Pay Act. Today, more than 100 days into the year, marks the number of additional days women needed to work to make up for last year's pay gap.

That's why **Governor Ige has proclaimed today as Equal Pay Day.** Although Hawai'i has made great strides and ranks 10th in the nation for reducing the pay gap, we still have far to go to close the gap completely. To get there, we need Governor Ige's continued leadership. **Friend, will you join us in supporting Team Ige today?**

Equal Pay Facts

U.S. women earn just **79¢** for each \$1 a man makes doing the same job

...women in Hawai'i earn **84¢**

40% of mothers are primary breadwinners **2/3** are significant earners

Women must work an extra **100** days to achieve pay equity

April 10, 2018 is Equal Pay Day





The pay gap doesn't just affect women: because four in ten mothers are primary breadwinners and almost two-thirds are significant earners for their families, **the pay gap affects our keiki, their fathers -- the entire family. Our communities deserve better.** We at Team Ige are working toward the day we no longer need to observe Equal Pay Day. **Won't you join us, Friend?**

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

\$100

\$50

\$25

\$10

Or, donate another amount

Mahalo,

Team David Ige
<https://www.davidige.org/>

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